

SPECIAL\$ DELIVERY CO-OP MAILING

Nearly 400,000 residents in ND and MN per schedule below 12 Mailings in 2010 - 3,117,000 circulation	UNIT OF SALE																																																				
NEW IN 2010....NOW MAILING IN 6" X 9" ENVELOPE!!																																																					
\$20.00/M (Volume Discounts Available)	N/A																																																				
The Special\$ Delivery mailings reach residents on both sides of the Red River Valley, the natural border between North Dakota and Minnesota, stretching from the Canadian border south to South Dakota. Mailings also reach residents of the "cowboy country" of Western North Dakota. Circulation encompasses about 60 miles in-land on both sides of the valley. The North Dakota side is a prosperous area with medical centers, universities, research facilities, and highly diversified agricultural and food processing facilities. The Minnesota side of this natural "corridor" has its residents involved in tourism, agriculture, education and light manufacturing. The mailings cover both rural areas and cities such as Fargo and Grand Forks in North Dakota and Moorhead and East Grand Forks in Minnesota. The western North Dakota residents are involved in energy production and tourism and include the cities of Bismarck, Minot, Williston and Dickinson.	DISTRIBUTION																																																				
	100% direct mail																																																				
	MINIMUM ORDER																																																				
	50,000																																																				
	<u>MAX INSERT SIZE</u> 5 1/2" X 8-1/2" <u>MIN INSERT SIZE</u> 3-1/2 X 5-1/2 MAX WT.- .15 oz																																																				
	MEDIAN HOUSEHOLD INCOME: \$45,000																																																				
	HOUSEHOLDS W/ CHILDREN: 25%																																																				
	CONTACT																																																				
	Al Stanton 607-734-1665																																																				
	PDF REQUIRED FOR CLEARANCE																																																				
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 15%;">Mail Date</th> <th style="width: 20%;">Quantity</th> <th style="width: 20%;">MDD</th> <th style="width: 45%;">Areas</th> </tr> </thead> <tbody> <tr><td>JAN 1/3/10</td><td style="text-align: center;">369,500</td><td style="text-align: center;">12/7/2009</td><td style="text-align: center;">A+</td></tr> <tr><td>FEB 1/31/10</td><td style="text-align: center;">167,500</td><td style="text-align: center;">12/27/2009</td><td style="text-align: center;">C</td></tr> <tr><td>MAR 2/28/10</td><td style="text-align: center;">327,500</td><td style="text-align: center;">2/1/2010</td><td style="text-align: center;">B</td></tr> <tr><td>APRIL 3/28/10</td><td style="text-align: center;">167,500</td><td style="text-align: center;">3/1/2010</td><td style="text-align: center;">C</td></tr> <tr><td>MAY 5/2/10</td><td style="text-align: center;">335,000</td><td style="text-align: center;">4/5/2010</td><td style="text-align: center;">A</td></tr> <tr><td>JUNE 5/30/10</td><td style="text-align: center;">167,500</td><td style="text-align: center;">4/26/2010</td><td style="text-align: center;">C</td></tr> <tr><td>JULY 6/24/10</td><td style="text-align: center;">335,500</td><td style="text-align: center;">5/25/2009</td><td style="text-align: center;">B</td></tr> <tr><td>AUG 8/1/10</td><td style="text-align: center;">167,500</td><td style="text-align: center;">7/6/2010</td><td style="text-align: center;">C</td></tr> <tr><td>SEPT 8/29/10</td><td style="text-align: center;">369,500</td><td style="text-align: center;">8/2/2010</td><td style="text-align: center;">A+</td></tr> <tr><td>OCT 9/26/10</td><td style="text-align: center;">167,500</td><td style="text-align: center;">9/7/2010</td><td style="text-align: center;">C</td></tr> <tr><td>NOV 10/31/10</td><td style="text-align: center;">350,000</td><td style="text-align: center;">10/4/2010</td><td style="text-align: center;">A</td></tr> <tr><td>DEC 11/28/10</td><td style="text-align: center;">192,500</td><td style="text-align: center;">11/1/2010</td><td style="text-align: center;">B</td></tr> </tbody> </table> <p style="margin-top: 10px;"> A: Mailing entire ND, western MN coverage (A+: includes Fargo & Grand Forks colleges) B: Mailing cities of Bismark, Minot, Fargo/Moorhead, Grand Forks, Jamestown/Devils Lake, Dickinson, Williston, Fergus Hills, Detroit Lakes, Alexandria plus selected rural towns C: Mailing cities of Bismark, Minot, Fargo/Moorhead, Grand Forks. </p>	Mail Date	Quantity	MDD	Areas	JAN 1/3/10	369,500	12/7/2009	A+	FEB 1/31/10	167,500	12/27/2009	C	MAR 2/28/10	327,500	2/1/2010	B	APRIL 3/28/10	167,500	3/1/2010	C	MAY 5/2/10	335,000	4/5/2010	A	JUNE 5/30/10	167,500	4/26/2010	C	JULY 6/24/10	335,500	5/25/2009	B	AUG 8/1/10	167,500	7/6/2010	C	SEPT 8/29/10	369,500	8/2/2010	A+	OCT 9/26/10	167,500	9/7/2010	C	NOV 10/31/10	350,000	10/4/2010	A	DEC 11/28/10	192,500	11/1/2010	B	
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Inquire about having your buckslip printed by Special\$ Delivery. Advertising available on outside of envelope as well!																																																					

Stanton Direct Marketing, Inc.

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