

PROMOTION EXCHANGE CO-OP MAILING

Reach L.A. Suburban Residents & Businesses

\$20.00/M *

*Volume Disc Avail

Consumer Mailings: 200,000 per mailing (1,800,000 annually)

Business Mailings: 10,000 per mailing (90,000 annually)

Promotion Exchange reaches residents of Los Angeles, predominantly the suburban areas North of the city including: Marina Del Rey, Mar Vista, Culver City through Santa Monica, Malibu Brentwood, Bel Air, Beverly Hills, and Melrose and South to El Segundo and Manhattan Beach. Coverage Zip Codes provided on request.

This colorful, #10 sized envelopes is filled with targeted, local, money-saving offers.

Mailed 9 times per year, recipients look forward to examining the savings available to them from local merchants. This is a perfect setting to place direct response offers -- while consumers are looking for value-added savings.

Also available: Reach businesses in in the same coverage area

MAX/MIN INSERT SIZE: Maximum: 3 1/2 X 8 1/2

Minimum: 3 x 5

MAXIMUM WEIGHT: .15 oz.

2010 Schedule

Mail Date	Material Need By
1/25/2010	1/4/2010
3/5/2010	2/12/2010
4/12/2010	3/22/2010
5/18/2010	4/27/2010
6/22/2010	6/1/2010
7/8/2010	7/6/2010
9/7/2010	8/17/2010
10/13/2010	9/22/2010
11/23/2010	11/2/2010

Cancelled
changed

UNIT OF SALE

N/A

DISTRIBUTION

100% direct mail

MINIMUM ORDER

30,000

ZONE SELECT:

10M

CONTACT:

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SAMPLE INSERT
PIECE REQUIRED
FOR CLEARANCE

Stanton Direct Marketing, Inc.

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7/13/2010