

Health Center for Better Living Catalog Blow-In

Annual Distribution: 780M
 Monthly Circ: 65M

\$30.00/M

Health Center for Better Living is a family business that was started over 16 years ago. They offer alternative health care products...vitamins and herbs that are all pure and natural. Unlike prescription medicines which can cause many side effects, their vitamins and herbs are safe and effective and can make a big difference in their customers' lives.

The HCBL customer orders merchandise on-line and through their print catalog. Ecommerce marketing campaigns run daily. These mail-order buyers have purchased books, general merchandise, insurance and cosmetics in the past.

PIP also available at 10M per month. Please inquire.

Maximum Insert Size: 6 x 6
 Minimum Insert Size: 3 x 5
 Maximum Weight: .15 oz.
 Maximum Number of Inserts: 1-2

<i>Material Due:</i>	<i>For Months:</i>
1/14/2010	Feb. - May
5/10/2010	June - Sept
9/13/2010	Oct - Jan

Can book multiple orders per cycle, but material has to be delivered as stated above.



SAMPLE INSERT PIECE REQUIRED FOR CLEARANCE

UNIT OF SALE

\$55.00

GENDER

55% - Female
 45%- Male
 Average age: 50+

SOURCE

Customer File--
 100% mail
 order buyers

INCOME

\$75,000.00 Median
 Household Income

MINIMUM ORDER

25,000

CONTACT

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