

DCU Personal Checks PIP Envelope

1,200,000 Annual Distribution

Inquire for next print date

Direct Checks Unlimited now offers advertising space on the collation envelope, housing collated third party inserts. These envelopes are placed on top of the check products ordered, ensuring that the customer will see the envelope and the inserts contained within.

This predominately female audience is responsive to a wide variety of offers including cosmetics & skin care, book clubs, children's products, general merchandise, communication services, insurance, health and beauty aids.

Envelopes printed in multiple-month quantities. Request next print run information. Price includes both print and distribution.

ENVELOPE BACK

		<i>Black Only</i>	<i>Color</i>
Half Panel Size (2)	3" W x 4.25" H	\$5.00/M	Inquire
Full Panel Size	6.25" W x 4.25" H	\$9.00/M	Inquire

PRINT METHOD: Flexography

COLORS: Black Ink; Inquire for color pricing

CPM only accepted.

2010 Counts

January	100,000	July	100,000
February	100,000	August	100,000
March	100,000	September	100,000
April	100,000	October	100,000
May	100,000	November	100,000
June	100,000	December	100,000

PDF OF ARTWORK REQUIRED FOR CLEARANCE

UNIT OF SALE

\$25.00

GENDER

75% Female
Average Age: 45+

SOURCE

Customer File
100% Mail Order
Buyers

INCOME

\$50,000.00 Median
Household Income

HOMEOWNERS

Approximately 70%
are homeowners

MINIMUM ORDER

450,000

ARTWORK DUE:

Printed Quarterly

CONTACT

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