Business Checks Customer Ride-Along

CHECKS UNLIMITED®

400,000 Jan-10 $40.00/M
October-10

Checks Unlimited Business Products Division is accepting advertising in its Business Checks Customer Ride-Along.

Advertisers' offers will be included in a 6" x 9" envelope mailing to customers of Checks Unlimited small businesses. These mailings will target buyers in nationwide soho companies with one location and has an average of 5-8 employees. Business has been in operation for 10+ years with an average revenue of $500,000+. They tend to buy products and services via the internet.

The envelope will include a company letter, sample business check and a mini-catalog featuring business check designs and styles along with other business products and accessories.

Sorry, no credit card or promotional product offers will be accepted.

INSERT SIZE: Maximum: 5-1/2 x 8-1/2
Minimum: 3-1/2 x 5-1/2

MAXIMUM WEIGHT: .25 oz
(Overweight charges will apply to inserts above this weight)

MAXIMUM NUMBER OF NON-COMPETITIVE INSERTS: 6

QTY	MAIL DATE	MATERIAL DUE
200,000	1/11/2010	12/21/2009
200,000	10/18/2010	9/27/2010

SAMPLE INSERT PIECE REQUIRED FOR CLEARANCE

AVG. ORDER
$105.00

SOURCE
Direct Mail
Package Inserts
and other Direct
Response Media

MIN. ORDER
50,000

CONTACT
Christie Langdon
607-734-4862

Stanton Direct Marketing, Inc.
315 W. Water Street, Elmira, NY 14901-2914 Tel: 607-734-1665 Fax 607-734-3708